

Corporate Entrepreneurship – August 2011

Internal Entrepreneurs - Accelerating Growth II

By Susan Foley

We thought that there were more ‘*entrepreneurs*’ out there in large organizations – ***now we know there are.***

Thanks to all of the readers who have downloaded the e-book [Acceleration](#) and taken the [Entrepreneur Survey](#).



Acceleration – Changing the Speed of Growth

A special thanks to those individuals that made the decision to take the [Corporate Entrepreneur Profile](#)[™] to see if they have what it takes to be an ‘*entrepreneur*’ inside an organization.

The lack of entrepreneurial role models at the top of most organizations continues to stifle innovation and growth. So finding and developing these individuals has become a top priority for organizations that want to ***accelerate growth.***

- ***Does your organization need to accelerate growth?***
- ***Which individuals can help you generate growth?***
- ***What are the competencies you need to grow?***

The rapid pace of change is making ***acceleration*** a critical part of everything we do. Like a runner it is not enough to be running fast, you must be running faster over time. *The same is true for organizations* – they need to be moving faster in a world that is increasingly more complex and uncertain. ***But you need more than speed to succeed.***

Organizations that want to increase the speed in which they respond to change and achieve business growth will need to develop ‘*entrepreneurship*’ as a core competency. The key is developing both the entrepreneurial leadership and infrastructure for ***accelerating growth.***

Acceleration – Changing the Speed of Growth provides an insider’s view of *entrepreneurship* and three things you can do to *accelerate growth* - activate your people, renovate key processes, and transform your culture. ***It's more ART than science!***

As organizations begin to see the value of developing ‘*entrepreneurship*’ as a core competency there is growing recognition that ‘*entrepreneurs*’ are a key factor for organizational growth.

Find and develop your entrepreneurs, Intrapreneurs, social Intrapreneurs and entrepreneurial leaders - ***they have what it takes to activate growth.***

Susan Foley is the founder of Corporate Entrepreneurs LLC and the author of the book, *Entrepreneurs Inside: Accelerating Business Growth with Corporate Entrepreneurs.* www.corporate-entrepreneurs.com