



News Release

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Susan Foley, Managing Partner, Corporate Entrepreneurs LLC named a Fellow at the Center for Innovation and Change Leadership at Suffolk University.

Melrose, MA – January 2011. Robert DeFillippi, the Director of the Center for Innovation and Change Leadership at the Sawyer Business School at Suffolk University has named Susan Foley, Managing Partner of Corporate Entrepreneurs LLC one of the centers new fellows. <http://www.suffolk.edu/business/43139.html>

In this role Susan will co-lead a major research project with large organizations to examine the variables that are needed to support innovation and entrepreneurship inside of established organizations. The research will focus on three critical elements required to develop and sustain entrepreneurial success: people, process and place.

According to Foley, “Recent research in the academic world has advanced our understanding of entrepreneurship in existing organizations but has not gone far enough in integrating cross-disciplinary variables into a cohesive picture that is actionable.” The research project will combine existing academic research with new research from Corporate Entrepreneurs LLC.

Foley will work collaboratively with Robert DeFillippi, Director of the Center for Innovation and Change Leadership and Sheila Webber, Chair of the Management and Entrepreneurship Department. “Our objective is to be able to provide a blueprint that organizations can use to develop entrepreneurship as a core competency,” says Foley.

Suffolk University and Corporate Entrepreneurs LLC are excited about the prospects of providing organizations with a deeper understanding of what it takes to become an innovation leader and develop the entrepreneurial competencies needed for success.

Suffolk University: Center for Innovation and Change Leadership.

The Center for Innovation and Change Leadership helps people and organizations to embrace innovation and change through collaboration. The center believes that innovation and change leadership require a transformation of both organizational practices and personal abilities. Their goal is to generate knowledge about and the capacity for innovation and change leadership. The center provides innovative solutions to business and social problems through ongoing dialogue, basic research and practical application of that research. For more information go to <http://www.suffolk.edu/business/8149.html>

Corporate Entrepreneurs LLC

Corporate Entrepreneurs LLC is a management consulting firm that focuses on Entrepreneurial Leadership and Innovation Growth. Susan has spent the last twenty five years helping organizations develop new growth businesses that have generated millions. Susan works with organizations to develop their internal entrepreneurs and entrepreneurial leaders. She helps organizations build the infrastructure to support innovation inside of an established organization, accelerating the speed of growth. Susan is a professional speaker, researcher, educator, and the author of numerous articles and a book *Entrepreneurs Inside: Accelerating Business Growth with Corporate Entrepreneurs*. For more information go to www.corporate-entrepreneurs.com